

Bret Kerr

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Quantitative Research & Strategy / Healthcare AI Associate

EXECUTIVE POSITIONING

AI-native research and strategy operator with 10 years inside enterprise technology and a current focus on source-grounded AI research systems, unstructured-data transformation, retrieval workflows, and executive-ready analytical narratives. Strong fit for RA Capital's QRS Healthcare AI Associate role because the work sits at the intersection of AI systems, messy text corpora, knowledge representation, structured evidence, and decision support for senior stakeholders.

RA CAPITAL ROLE ALIGNMENT

QRS Need	Relevant Proof
Unstructured data to structured representations	Built ContextJamming.com as an AI-native research and publishing system that turns long-form research, source material, timelines, and profiles into structured chapters, reusable metadata, search surfaces, and decision-ready outputs.
RAG, embeddings, retrieval, and knowledge workflows	Hands-on with Claude, ChatGPT, Gemini, Codex/Claude Code, source-grounded QA, structured prompting, SQLite/FTS/vector-search concepts, research pipelines, and retrieval-aware content architectures.
Entity/relationship mapping and narrative synthesis	Creates founder profiles, technical dossiers, market maps, investment-style narratives, and source-grounded research briefs that connect people, products, timelines, claims, and strategic implications.
Healthcare/financial/technical complexity	Experience translating high-stakes technical domains - cybersecurity, AI infrastructure, regulated-enterprise adoption, and life-science-adjacent AI research - into concise decision support for executives and technical stakeholders.
Senior stakeholder collaboration	10 years at Mimecast working with executives, product marketing, sales, SMEs, customer teams, and global stakeholders to turn ambiguous inputs into polished, accurate, usable outputs.

SELECTED EXPERIENCE

ACRA Insight / Context Jamming - Founder, AI Research Systems & Strategy | Boston, MA | 2025-Present

- Builds ContextJamming.com as a public proof surface for AI research, technical narrative, founder intelligence, model/lab analysis, and source-grounded synthesis across complex technology markets.
- Develops AI-assisted workflows that convert large, messy bodies of text into structured outputs: research corpora, briefings, chapter systems, founder profiles, visual maps, Q&A surfaces, social derivatives, and executive-ready narratives.
- Uses multi-model workflows across ChatGPT, Claude, Gemini, Codex/Claude Code, structured prompts, cross-model critique, and human QA to improve speed, rigor, and interpretability without outsourcing judgment to the model.
- Created the interactive AI research book at contextjamming.com/book, with stack and workflow documentation at [/book/stack](http://book/stack) and reusable content/analysis skills at [/book/skills](http://book/skills).
- Won a Red Hat Agent Skills Hackathon for SkillMemoryBank, a local-first memory compression and evaluation system for agent workflows: contextjamming.com/SkillMemoryBank.

Mimecast - AI Creative Automation Developer & Video Production / Content Lead | Global Cybersecurity SaaS | 2015-2025

- Partnered with product marketing, sales enablement, demand generation, customer success, creative, executives, SMEs, and regional stakeholders to transform raw inputs into clear narratives, proof assets, enablement content, and campaign materials.
- Introduced GPT-assisted transcript analysis into customer testimonial workflows, parsing raw interview material into SKU- and buyer-stage-specific proof points and short-form video assets for SDR/BDR and sales enablement use.
- Helped produce a repeatable customer-proof engine that improved YouTube viewership by roughly 30% and increased meeting bookings by roughly 25% when targeted clips were used in outreach.
- Worked in a trust-sensitive cybersecurity environment where claims, risk language, evidence quality, confidentiality, and stakeholder review mattered.
- Built the operating discipline to translate ambiguity into structured briefs, reviewable artifacts, high-quality outputs, and stakeholder-aligned recommendations.

Enterprise Communications / Digital Production - Earlier Career | Boston Area

- Built foundation in editorial planning, visual communication, production logistics, deadline-driven execution, design judgment, stakeholder communication, and polished business-facing creative delivery.
- Developed a practical operator profile: sharp synthesis, high ownership, fast iteration, strong taste, and comfort learning new tools under pressure.

TECHNICAL / RESEARCH TOOLS

AI / Research: ChatGPT, Claude, Gemini, Codex, Claude Code, structured prompts, RAG concepts, embeddings, vector-search concepts, source-grounded QA, cross-model review, transcript analysis, research agents, evaluation rubrics.

Data / Web / Build: Python working knowledge, SQL/SQLite, FTS/search concepts, TypeScript/Next.js, Cloudflare deployment, Markdown corpora, metadata systems, HTML/CSS, GitHub workflows, dashboards and visual briefings.

Communication / Strategy: executive-ready synthesis, technical storytelling, market maps, founder profiles, competitive framing, research briefings, stakeholder interviews, customer proof, investor-style narratives.

FIT SUMMARY

I am strongest where technical ambiguity, unstructured source material, AI workflow design, and executive-facing communication overlap. For RA Capital, that means helping transform large bodies of text and research into structured evidence, useful retrieval surfaces, and clear analytical narratives that can support investment teams operating in high-complexity healthcare AI markets.